

WELCOME

Parents and Players to the 2025 Youth LAX SEASON!



**Did you know lacrosse has deep cultural roots?
The Onondaga tribe considers it a sacred
"Medicine Game" gifted by the Creator.**

"The Creator gave us many things for us here on earth, one of them is this game which we call Deyhontsigwa'ehs. Deyhontsigwa'ehs is roughly translated to mean, 'They bump hips.' If you ever played or watched a lacrosse game, you can see how the game got its name. Lacrosse at Onondaga is considered sacred. It is a game that was given by the Creator, to be played for the Creator, and has been known to have healing power. Because of this, it is also known as the Medicine Game."

-source <https://www.onondagation.org/culture/sports/lacrosse/>



INTRODUCTIONS

Board Members



Executive Board

President - Joseph Van Harken

VP/Tech Director - Sarah Taylor

Secretary - Randee Tidswell

Treasurer - Jason Smith

Comms Director - Nate Crosswait

Program Directors

Girls' Youth Director - Amber Bolhuis

Boys' Youth Director - Ryan Jaeger

Girls' Coaching Director - Sarah Emmorey

Boys' Coaching Director - Steve Alison

WHO WE ARE

12 LAKER TEAMS
220+ YOUTH LAKER LAXERS
*Largest LAX Program in the State!



- **Volunteer-Based Program**

- Our goal is to tenure board members to incorporate new ideas and keep the program moving forward in all areas.

- **100% Self-funded 501(c)3: What is the money being used for?**

- Tournament fees, League Dues, Insurance, Referees, Coach Compensation, Field Prep, Facility Rental Fees, Pinnies, Goals/Nets, Lacrosse Balls
- Registration dues do not cover the full annual budget
- Donors/sponsors are vital to help address meeting the annual financial need

- **Why register early?**

Planning schedules, coaching assignments, equipment and uniform needs

- **Community Partnership:**

- Outstanding Parent and Volunteer Base
- Good Working Relationship with SLPS Athletic Director
- Legacy Athletes Giving Back (coaching/networking)

WHO WE ARE (cont'd)

WE NEED YOUR HELP...



**SL Lax program does NOT thrive
without YOUR help!**

- **Field Prep**
- **Team Managers** (once teams are assigned)
- **Game Day Volunteers for Scoreboard and Stats**

Please contact your coach via TeamSnap or complete volunteer form, click or scan QR code

FORM



(Click or Scan QR)

THANKS FORMER SPONSORS!!!



Faceoff Sponsor



Make a Donation/ Scholarship

**The Devasconcellos Family
The Richardson Family
The Johnston Family
The Alderink Family**

Laker Friends & Family

**The Barber / Duell Family
The Joshi Family
The Cherney Family
The Smith Family
The Lamppa Family
The Gillish Family**

THANKS 2025 EARLY SPONSORS!!!



Elite

Faceoff Sponsor

**YOUR LOGO
HERE**

**YOUR LOGO
HERE**

**Top Goal
YOUR LOGO
HERE**

Laker Friends & Family

**Scholarship /
Make-A-Donation**

YOUR NAME HERE

The Datte Family
The Hunt Family

CONTACT

sponsor@springlakelax.org

Jen B: (231)220-3045

2025 SPONSORSHIP LEVELS

ELITE: \$2,500

- Name or logo on individual 4x6 banner at the lacrosse field for the 2024 season
- Leading location of company logo on signage and social media

FACEOFF: \$1,500

- Name or logo on individual 3x5 banner at lacrosse field for the 2024 season
- Logo on lacrosse website and social media

TOP GOAL: \$500

- Name or logo on individual 2x3 banner at lacrosse field for the 2024 season
- Logo on lacrosse website and social media

FRIENDS & FAMILY: \$200

- Name on lacrosse website and social media

SCHOLARSHIP / MAKE-A-DONATION: \$Donor Choice

- A Laker Lax player in need will benefit from your sponsorship
- It is a great way to give back to our community
- Name on lacrosse website and social media



PAYMENT



(Click or Scan QR)

2025 Odd Side LAX FUNDRAISER



SAVE THE DATE!
MARCH 22, 2025
FROM 1:00-4:00 PM | 41 WASHINGTON AVE, GH

Join us as we partner with Odd Side Ales for our annual Spring Lake Youth Lacrosse Fundraiser Event. Fun for the whole family!
More info to come soon!

ODDSIDE

**PRE-SALE
TICKETS**











(Click or Scan QR)

Many thanks to our donors and sponsors for your support!

SWAG STORE IS COMING SOON!



<p>4 DESIGNS</p>  <p>DT6000Y District * Youth Very Important Tee * Starting At \$15.50</p> <p>●</p>	<p>4 DESIGNS</p>  <p>DT6000 District * - Very Important Tee * Starting At \$17.50</p> <p>● ●</p>	 <p>1370399 Under Armour Men's Tech Polo \$48.00</p> <p>● ● ●</p>	 <p>1370431 Under Armour L... \$48.00</p> <p>● ● ●</p>
 <p>229513 Men's Repreve* Eco Vest \$90.50</p> <p>● ● ●</p>	 <p>229713 Ladies Repreve* Eco Vest \$90.50</p> <p>● ● ● ●</p>	 <p>698HBM Russell Athletic - Dri Power* Crewn... \$38.75</p> <p>● ● ●</p>	<p>3 DESIGNS</p>  <p>91M JERZEES * Snow Heather French Ter... Starting At \$33.50</p> <p>●</p>

Needs to be updated

ORDER NOW!



(Click or Scan QR)

NEW(ish) THIS SEASON

[ADMIN] Player-owned Uniforms



(Click or Scan QR)

[VIDEO] 7/8 Girls & Boys Home Games
Captured via (AI) Cameras



Pixellot
AUTOMATIC PRODUCTION

[ADMIN] Updated Code-of-Conduct
(PLAYERS/COACHES/PARENTS)



(Click or Scan QR)

[OFF SEASON] Increased Fall/Winter Opportunities
[COACHING] High School Alignment
[COACHING] Meet-the-Coach BREAKOUT SESSIONS



TRANSITIONAL YEAR


- **SL LAX HISTORY**

- Started more than 15 years ago as K-12 club
- 3 years ago HS became official school sport
- Club redefined to cover K-8

- **Unique Opportunity**

- Former Youth coach Trevor Johnson now HS coach!
- Offseason work on unified curriculum
- Grade level Individual & Team milestones

- **Redefined Youth Program Mission**

- Win HS state championships!
 - Wins aren't a goal, they are a result
 - Focus on player development & HS readiness
 - Culture of Excellence
- Honor  and the Jarred Coleman legacy

COACH OF THE YEAR
BOYS LACROSSE
MICHIGAN HIGH SCHOOL ATHLETIC COACHES ASSOCIATION



DOUG SHARP



#22

Jarred Coleman (JKC) Story



Guest Speaker - Myron Molotky



- **#22 JKC Memorial Fun Run**
 - **When:** Sunday, 3/23 late AM start time
 - **Where:** “The Yard”
- **Inaugural (rebranded) #22 JKC LaxFest**
 - **When:** Boys Saturday, 5/10 ; Girls Sunday 5/11
 - **Where:** “The Yard”



OUR PLEDGE

- To foster a competitive, premier player development program
- To provide an organized, safe, fun and memorable experience
- To teach fundamental skills, sportsmanship and good character
- To prepare athletes for immediate success in High School
- To promote, stimulate, and grow public interest and understanding
- To “Honor the Game” (and the “name” #22)

Live, Learn, Love Laker LAX!



FOLLOW / LIKE US!

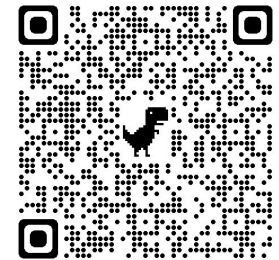
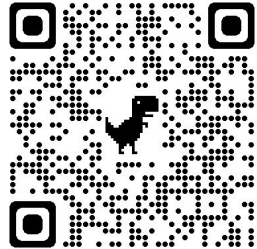




TEAMSNAAP HELPFUL HINTS

- **Download TeamSnap App** before you leave tonight!
- **Login to your profile to:**
 - Set notifications to receive team emails and chat messages
 - **Add Family Members** to an athlete's profile

- **Check out "Getting Started Guide"** for additional helpful hints
- **Use web** platform for troubleshooting -
<https://www.teamsnap.com/>
- 24/7 Access to TeamSnap Support Team for specific questions/issues



**Please use for all team
communication!**





2025 BOYS' SEASON INFO

Ryan Jaeger - Boys' Youth Program Director

Steve Allison - Boys' Youth Coaching Director

OPPONENTS

- East Grand Rapids
- Forest Hills Eastern
- Forest Hills Central
- Hudsonville
- Rockford
- Forest Hills Northern
- Caledonia
- West Ottawa
- Jenison
- Regional Tournament Teams

TOURNAMENTS *Subject to change

- Play Day: EGR (3/30)
- Boyne Mountain Northern Tourney (4/26-4/27)
- King of the Hill or Rockford (5/17-5/18)



2025 BOYS' SEASON INFO (cont'd)



- **First Practice** - 3/17 (*weather permitting*)
- **Practice Times** - Will be communicated in TeamSnap
 - *K-2 starts after Spring Break
- **Player Evaluations**
 - Straight grade levels
 - Player movement considered IF roster gaps exist
 - Baseline evaluation during first week of practice against HS milestones
 - Criteria: Experience, Attitude, Ability
 - Goal: Player development
- **Game Days** - Mostly Mondays & Wednesdays. Weekend Tournaments.
- **Opponents**
 - Regular season - Both Red/Grey to play same locations when possible
 - Tournaments - Follow guidelines, ie. upper/lower tier
- **No Busing** (for club sports)



2025 BOYS' SEASON INFO (cont'd)



Coaching Strategy:

- Invest in coaching staff (off-season clinics)
 - Example AI Podcast Summary from 2025 Notre Dame Coaching Clinic -->
- Board-lead application process
- HS-driven unified curriculum w/ individual and team milestones per grade level
- Playing time (minimize “dad” coach influence on subbing):
 - K-4 - equal time and positions
 - 5/6 - primarily based on effort and attitude, secondarily based on ability
 - 7/8 - effort, attitude, and ability



2025 BOYS' SEASON INFO (cont'd)



U10 Division

U12 Division

U14 Division

Division Lead

Steve Allison

Division Lead

Chris Martinez

Division Lead

Jason Smith

Boys K-2 Academy

Practice M/W
1.0 Hour

Coaches:

Ben Beard

Asst Coach(s):

Volunteer
Parents

Format:

Academy

Registered: 27

Boys 3rd Grey

Practice M-W
1.5 Hour

Head Coach:

Steve Allison

Asst Coach(s):

Andrew Mills
Jan Ennis
Nate Crosswait

Format:

7 v 7

Target Size: 16
Registered: 16

Boys 4th Red

Practice M-W
1.5 Hour

Head Coach:

Justin Vantol

Asst Coach(s):

BJ Wade
Tom Jones
Aaron Velthouse

Format:

7 v 7

Target Size: 16
Registered: 17

Boys 5th Grey

Practice M-Th
1.5 Hours

Head Coach:

Chris Martinez

Asst Coach(s):

Nate Crosswait
Noah Thormeier

Format:

10 v 10

Target Size: 20
Registered: 19

Boys 6th Red

Practice M-Th
1.5 Hours

Head Coach:

Wren Dephouse

Asst Coach(s):

Tyler Tidswell
Tom Dahl

Format:

10 v 10

Target Size: 20
Registered: 20

Boys 7th Grey

Practice M-Th
2.0 Hours

Head Coach:

Brian O'Donnell

Asst Coach(s):

Jason Smith
*Scott Peasley
(program FOGO)

Format:

10 v 10

Target Size: 20
Registered: 20

Boys 8th Red

Practice M-Th
2.0 Hours

Head Coach:

Ben Huitema

Asst Coach(s):

Jack Backus
Mike Campbell

Format:

10 v 10

Target Size: 20
Registered: 17



Boys' Mandatory Equipment

(handout provided at meeting)

- **Boys' Stick** (Boys and Girls sticks are different)
- **Helmet**
- **Gloves**
- **Elbow Pads**
- **Shoulder Pads/Chest Protectors** (NOCSAE/EKG Standard Required)
- **MouthGuard** (No White or Clear)
- **Cleats** (Soccer or Lacrosse. No baseball or metal)
- **Uniforms shipped directly to player**
- **Compression Shorts and/or Cup strongly recommended!**



Basic Skills for Season Prep

- **Wall Ball** - use the SL Youth Lacrosse Wall located behind Spring Lake Intermediate/Middle School
<https://www.everettlacrosseclub.org/wall-ball>
- **Cradling, Catching, and Throwing**
<https://beginnerlacrosse.com/cradling>
<https://springlakelax.teamsnapsites.com/girlslaxvideos/>
- **Visit the SLHS Lacrosse Field to Shoot on Goal and Run** - gate is always open and remember to leave the field in better shape than when you arrived!

MEET YOUR COACHES BREAKOUT SESSIONS



- ★ Auditorium K-2 Remain Here
- ★ Laker Lounge= 3/4 Grade
- ★ Media Center (Library) = 5/6 and 7/8 Grade (split)

Let's have a safe, successful season and represent our community with integrity and good sportsmanship!



**THANK YOU!
THINK SPRING!
THINK LAKER LAX!!**

Any Questions please email us at board@springlakelax.org