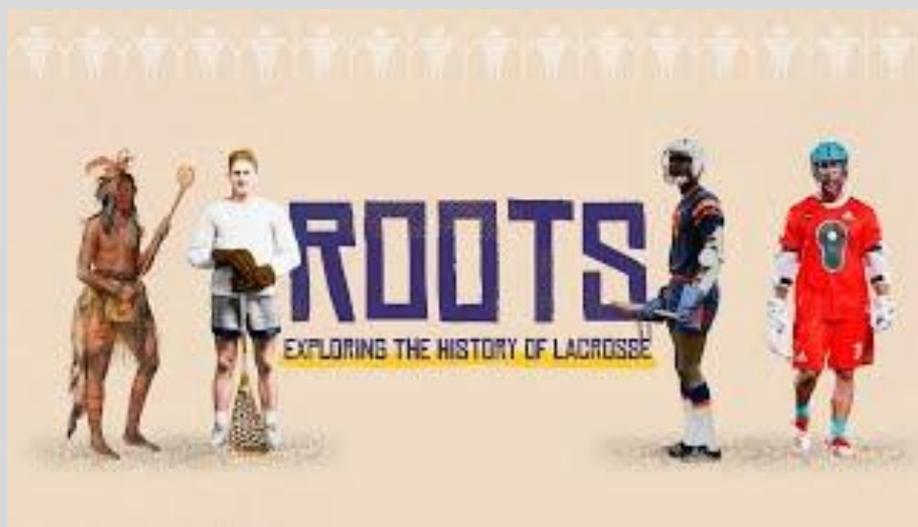


WELCOME

Parents and Players to the 2026 Youth LAX SEASON!



Did you know lacrosse has deep cultural roots? The Onondaga tribe considers it a sacred "Medicine Game" gifted by the Creator.



(Watch PLL's History of LAX
Video: Click or Scan QR)

INTRODUCTIONS



Board Members

Executive Board

President - Joseph Van Harken

VP - Sarah Taylor

Secretary - Randee Tidswell

Treasurer - Jason Smith

Comms Director - Kristi Kettler

Program Directors

Girls' Youth Director - Lisa Angel

Boys' Youth Director - Nate Crosswait

Girls' Coaching Director - Sarah Emmorey

Boys' Coaching Director - Steve Alison / Jason Smith

Trustees

Social Media - Kristi Kettler

Sponsorships & Fundraising - Sarah Taylor/Jen Brewster

Technology - Aaron King

Video - Joseph Van Harken

Laker Elite - Jason Smith / Jen Brewster / Emily Vantol

Facilities Trustee - Sarah Taylor / **OPEN**

Equipment Trustee - **OPEN**

Interested in Joining?

Email us board@springlakelax.org

WHO WE ARE

12 LAKER TEAMS
220+ YOUTH LAKER LAXERS
*Largest LAX Program in the State!



Volunteer-Based Program

- Our goal is to tenure board members to incorporate new ideas and keep the program moving forward in all areas.

100% Self-funded 501(c)3: What is the money being used for?

- Tournament fees, League Dues, Insurance, Referees, Coach Compensation, Field Prep, Facility Rental Fees, Pinnies, Goals/Nets, Lacrosse Balls
- Registration dues do not cover the full annual budget
- Donors/sponsors are vital to help address meeting the annual financial need

Why register early?

- Planning schedules, coaching assignments, equipment and uniform needs

Community Partnership:

- Outstanding Parent and Volunteer Base
- Good Working Relationship with SLPS Athletic Director
- Legacy Athletes Giving Back (coaching/networking)

WHO WE ARE (cont'd)

WE NEED YOUR HELP...



**SL Lax program does NOT thrive
without YOUR help!**

- **Field Prep**
- **Team Managers** (once teams are assigned)
- **Game Day Volunteers for Scoreboard and Stats**

Please contact your coach via TeamSnap or complete volunteer form, click or scan QR code

FORM



(Click or Scan QR)

THANKS FORMER SPONSORS!!!



Faceoff Sponsor



Make a Donation/ Scholarship

**The Devasconcellos Family
The Richardson Family
The Johnston Family
The Alderink Family**

Laker Friends & Family

**The Barber / Duell Family
The Joshi Family
The Cherney Family
The Smith Family
The Lamppa Family
The Gillish Family**

THANKS 2026 EARLY SPONSORS!!!



Elite

Faceoff Sponsor

**YOUR LOGO
HERE**

**YOUR LOGO
HERE**

**Top Goal
YOUR LOGO
HERE**

Laker Friends & Family

YOUR NAME HERE

**Scholarship /
Make-A-Donation**

**The King Family
The Smith Family**

PAYMENT



(Click or Scan QR)



CONTACT

sponsor@springlakelax.org

Jen B: (231)220-3045

2026 SPONSORSHIP LEVELS

ELITE: \$2,500

- **NEW:** Name on the 8X Pre-Season Sunday L.A.C. Youth LAX Clinics, ie. “The (YOUR BUSINESS NAME) Pre-Season Sunday Lax Clinic Series” Sundays 1-3pm - communications with name sent out weekly to 220+ families
- Name or logo on individual 4x6 banner at the lacrosse field for the 2026 season
- Leading location of company logo on signage and social media

FACEOFF: \$1,500

- Name or logo on our **NEW Mobile Storage Unit**
- Name or logo on individual 3x5 banner at lacrosse field for the 2026 season
- Logo on lacrosse website and social media

TOP GOAL: \$500

- Name or logo on individual 2x3 banner at lacrosse field for the 2026 season
- Logo on lacrosse website and social media

FRIENDS & FAMILY: \$200

- Name on lacrosse website and social media

SCHOLARSHIP / MAKE-A-DONATION: \$Donor Choice

- A Laker Lax player in need will benefit from your sponsorship
- It is a great way to give back to our community
- Name on lacrosse website and social media



SPONSOR NOW!



(Click or Scan QR)

2026 Odd Side LAX FUNDRAISER

Many thanks to our donors and sponsors for your support!
Last year we were able purchase portable AED machines...



PRE-SALE
TICKETS



(Click or Scan QR)



S LACROSSE FUNDRAISER

ODDSIDE SIDE BAR
ARTISAN COFFEE

March 21st, 1:00-4:00 PM
41 Washington Ave.

Join us for our annual family-friendly fundraiser:
silent auction, raffle prizes, kids games, and
much more!

SPONSOR NOW!



...This year, help us purchase a mobile storage unit!
("Faceoff" sponsorship gets your NAME or LOGO on the side!)

ON DEMAND SWAG STORE!



 **All products** Men's clothing Women's clothing Hats Kids' & youth clothing Home & living Accessories 

			
SL Lax (LarrySticksLogo) Foam trucker hat From \$20.00	SL Lax (SL+LarryNoSticksLogo) 5 panel cap - Sailor Logo w/ lacrosse label no sticks From \$20.00	SL Lax (SL+LarryNoSticksLogo) Embroidered Champion Packable Jacket From \$60.00	SL Lax (SL+LarryNoSticksLogo) MagSafe® tough case for iPhone® From \$25.00
			
SL Lax (SL+LarryNoSticksLogo) Trucker Cap From \$20.00	SL Lax 3/4 sleeve raglan shirt From \$25.00	SL Lax adidas space-dyed polo From \$60.00	SL Lax Foam trucker hat From \$20.00

ORDER NOW!



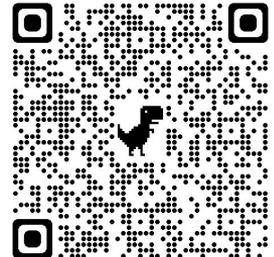
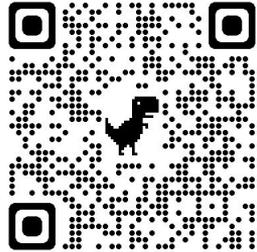
(Click or Scan QR)



TEAMSNAAP HELPFUL HINTS

- **Download TeamSnap App** before you leave tonight!
- **Login to your profile to:**
 - Set notifications to receive team emails and chat messages
 - **Add Family Members** to an athlete's profile

- **Check out "Getting Started Guide"** for additional helpful hints
- **Use web** platform for troubleshooting -
<https://www.teamsnap.com/>
- 24/7 Access to TeamSnap Support Team for specific questions/issues



**Please use for all team
communication!**



FOLLOW / LIKE US!



OUR PLEDGE

Live, Learn, Love Laker LAX!

- To foster a competitive, premier player development program
- To provide an organized, safe, fun and memorable experience
- To teach fundamental skills, sportsmanship and good character
- To prepare athletes for immediate success in High School
- To promote, stimulate, and grow public interest and understanding
- To prioritize **True Friendship, Respect, and Peace**
- To **“Honor the Game”** (and the “name” #22)



KEY BACKGROUND INFO

● SL LAX HISTORY

- Started more than 17 years ago as K-12 club
- 4 years ago HS became official school sport
- Club redefined to cover K-8

● Unique Opportunity

- Former Youth coach Trevor Johnson HS coach!
- Offseason work on unified curriculum
- Grade level Individual & Team milestones

● Redefined Youth Program Mission

- **Win HS state championships!**
 - Wins aren't a goal, they are a result
 - Focus on player development & HS readiness
 - Culture of Excellence
- Honor  and the Jarred Coleman legacy

COACH OF THE YEAR
BOYS LACROSSE
MICHIGAN HIGH SCHOOL ATHLETIC COACHES ASSOCIATION



DOUG SHARP



#22

Jarred Coleman (JKC) Story



Guest Speaker - Myron Molotky



- **#22 JKC Memorial Fun Run**
 - **When:** Saturday, 5/9 late AM start time
 - **Where:** “The Yard”
- **Inaugural (rebranded) #22 JKC LaxFest**
 - **When:** Boys Saturday, 5/9 ; Girls TBD
 - **Where:** “The Yard”
 - **Who:** Rockford



NEW(ish) THIS SEASON

[ADMIN] Player-owned Uniforms



[ADMIN] Updated Code-of-Conduct
(PLAYERS/COACHES/PARENTS)



(Click or Scan QR)

[VIDEO] 5/6, 7/8 Girls & Boys Home Games Captured via (AI) Cameras - **VOLUNTEERS NEEDED!**



Pixellot
AUTOMATIC PRODUCTION

[OFF SEASON] Laker Elite

- **What:** Year round competitive training & tournament program
- **Purpose:** Keep Lakers playing together
- **Difference:**
 - **SL Lax Spring** - Open to all, focus on player development, instill love of the game
 - **Laker Elite** - Training open to all, selective for tournament teams, focus on winning
- **Schedule:** Summer (May - July) / Fall (Aug - Nov)
**NOTE: does NOT conflict with other Travel programs*

[OFF SEASON] L.A.C. Pre-Season Lax Clinics

[COACHING] High School Alignment

[COACHING] 3X Player Evaluations

[COACHING] Meet-the-Coach BREAKOUT SESSIONS



**LAKER
ELITE
LACROSSE**



2026 BOYS' SEASON INFO

Nate Crosswait - Boys' Youth Program Director

Steve Allison - Boys' Youth Coaching Director

OPPONENTS

- East Grand Rapids
- Forest Hills Central
- Brother Rice
- Caledonia
- Jenison
- Rockford
- Byron Center
- Hudsonville
- Forest Hills Eastern
- Regional Tournament Teams

TOURNAMENTS *Subject to change

- Play Day: EGR (3/29)
- Fresh Coast Spring Classic (5/2 - 5/3)
 - *Boys & Girls!!!
- King of the Hill (May 16-17 [Projected])
- Rockford PLL (May 16 - 17)



2026 BOYS' SEASON INFO (cont'd)



- **First Practice** - 3/16 (*weather permitting*)
- **Practice Times** - Will be communicated in TeamSnap
 - *K-2 starts after Spring Break
- **Player Evaluations**
 - Straight grade levels
 - 3X Evals - Start/Mid/End
 - Player movement considered IF roster gaps exist
 - **Criteria:** Experience, Attitude, Ability
 - **Goal:** Player development
- **Game Days** - Mostly Mondays & Wednesdays. Weekend Tournaments.
- **Opponents**
 - Regular season - Both Red/Grey to play same locations when possible
 - Tournaments - Follow guidelines, ie. upper/lower tier
- **No Busing** (for club sports)



2026 BOYS' SEASON INFO (cont'd)



Coaching Strategy:

- **New 7/8 experienced coaches**
- **Invest in coaching staff** (off-season clinics)
 - Example AI Podcast Summary from 2025 Notre Dame Coaching Clinic -->
- **Board-lead application process**
- **HS-driven unified curriculum** w/ individual and team milestones per grade level
- **Playing time** (minimize “dad” coach influence on subbing):
 - K-4 - equal time and positions
 - 5/6 - primarily based on effort and attitude, secondarily based on ability
 - 7/8 - effort, attitude, *and* ability



2026 BOYS' SEASON INFO (cont'd)



U10 Division

U12 Division

U14 Division

Boys K-2 Academy

Practice M/W
1.0 Hour

Coaches:

Ben Beard

Asst Coach(s):
VOLUNTEER(s)
NEEDED

Format:

Academy

Target Size: 16
Registered: 18

Boys 3rd Grey

Practice M-W
1.5 Hour

Head Coach:

**VOLUNTEER
NEEDED**

Asst Coach(s):

Steve Allison
Ryan Jaeger

Format:

7 v 7

Target Size: 16
Registered: 16

Boys 4th Red

Practice M-W
1.5 Hour

Head Coach:

Mike Herrema

Asst Coach(s):

Steve Allison
Nate Crosswait

Format:

7 v 7

Target Size: 16
Registered: 20

Boys 5th Grey

Practice M-Th
1.5 Hours

Head Coach:

Justin Vantol

Asst Coach(s):

Evan Vette

Format:

10 v 10

Target Size: 20
Registered: 17

Boys 6th Red

Practice M-Th
1.5 Hours

Head Coach:

Chris Martinez

Asst Coach(s):

Tyler Tidswell
Nate Crosswait
Noah Thormeier

Format:

10 v 10

Target Size: 20
Registered: 20

Boys 7th Grey

Practice M-Th
2.0 Hours

Head Coach:

Wren Dephouse

Asst Coach(s):

Ryan Francis
Mike Campbell

Format:

10 v 10

Target Size: 20
Registered: 17

Boys 8th Red

Practice M-Th
2.0 Hours

Head Coach:

Brian O'Donnell

Asst Coach(s):

Patrick Kramer
Scott Peasley

Format:

10 v 10

Target Size: 20
Registered: 17



Boys' Mandatory Equipment

(handout provided at meeting)

- **Boys' Stick** (Boys and Girls sticks are different)
- **Helmet**
- **Gloves**
- **Elbow Pads**
- **Shoulder Pads/Chest Protectors** (NOCSAE/EKG Standard Required)
- **MouthGuard** (No White or Clear)
- **Cleats** (Soccer or Lacrosse. No baseball or metal)
- **Uniforms shipped directly to player**
- **Compression Shorts and/or Cup strongly recommended!**



Basic Skills for Season Prep

- **Wall Ball** - use the SL Youth Lacrosse Wall located behind Spring Lake Intermediate/Middle School
<https://www.everettlacrosseclub.org/wall-ball>
- **Cradling, Catching, and Throwing**
<https://beginnerlacrosse.com/cradling>
<https://springlakelax.teamsnapsites.com/girlslaxvideos/>
- **Visit the SLHS Lacrosse Field to Shoot on Goal and Run** - gate is always open and remember to leave the field in better shape than when you arrived!



Wall Ball



Cradling



Girls Vids

Let's have a safe, successful season and represent our community with integrity and good sportsmanship!



**THANK YOU!
THINK SPRING!
THINK LAKER LAX!!**

Any Questions please email us at board@springlakelax.org

MEET YOUR COACHES BREAKOUT SESSIONS



- ★ Auditorium K-2 Remain Here
- ★ Laker Lounge = 3/4 Grade
- ★ Media Center (Library) = 5/6 and 7/8 Grade (split)